

FOLLOWING ITS SUCCESSES IN 2007, 2008 & 2009, 2010

THE OVER 50^s SHOW

.. is returning to Estepona for the fifth time!

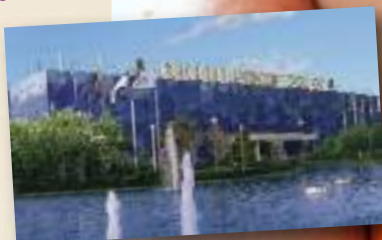
- Personal Finance and Wealth Management
- Health and Well Being ● Travel
- Hobbies & Pastimes ● Homes and Gardens
- Computing ● Antiques ● Fashion and Grooming
- Food and Wine ● Keep-Fit & Sports
- Home Security ● Retirement Villages
- Golf Tuition

following the successful events in 2007, 2008, 2009 and 2010, The Over 50's Show is returning to Estepona this November.

The last four shows have attracted an average of 85 exhibitors and 6,500 visitors, mainly British, Irish and Continental expats, as well as native Spanish seniors. The 2011 show will repeat the well-proven Over 50s Show formula, which has served it so well for over ten years, and which worked so brilliantly for the 2007,2008, 2009 and 2010 events.

PURPOSE BUILT VENUE

The Over 50's Show will be held at the popular Palacio de Exposiciones Congressos, conveniently situated two minutes from the town, and just off the 340 motorway. It features a 2,000 sq.metre exhibition area, with a separate conference facility. The venue has free car-parking for over 300 vehicles, plus a free coach park.



Interested in exhibiting?

For more information call: **902003896** or email: **john@slp.ie** or visit **www.seniortimes.ie**

“Many thanks for a fantastic show...we must have spoken to over 500 visitors”
The Bodyworks Clinic

PALACIO DE EXPOSICIONES Y CONGRESOS, ESTEPONA
Saturday 26th & Sunday 27th November 2011

THE OVER 50^s SHOW

MASSIVE MEDIA, PR AND ADVERTISING CAMPAIGN

The broad-based advertising and promotional campaign was undoubtedly a key factor in the success of the Estepona event, and this winning formula will be replicated – and extended – for 2011.

The campaign will be supported by insertions in all the established local and regional English and Spanish newspapers and publications, as well as other ex-pat media serving the Scandinavian, German and Dutch residents.

Similarly all the most-listened-to radio stations will be included in the campaign. Plus poster exposure to relevant older peoples meeting venues, as well as widespread distribution of free tickets.



We won't change a winning team!

These popular features will again be included...



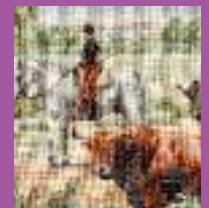
Wealth Management



Computer & Internet Tuition



Golf Lessons



Crafts



Health Checks



Fashion



Plus a varied programme of Presentations...



Wine Tasting



Information & advice on Cosmetic Procedures



Makeovers



Visitors can sell their unwanted gold, silver and jewellery.

And much, much more!

PALACIO DE EXPOSICIONES Y CONGRESOS, ESTEPONA
Saturday 26th & Sunday 27th November 2011

THE OVER 50^s SHOW

Reactions to four hugely successful Costa del Sol Events in 2007, 2008, 2009 and 2010.



A great show. Now one of the best events on the Coast.

Morne Boates , EU Roadshow

Overall it was a positive experience for all concerned and accordingly we would of course be happy to take part again.

Bonhams Auctioneers

Superb event. We are absolutley delighted and we are sure that we will get business from this show. We look forward to next year's event.

Golden Leaves - Funeral Planning Advisors

Congratulations on a good show. We enjoyed ourselves and had a good response at the show and have some interesting leads to follow up.

Ingrid Fashions of Marbella

An excellent show - we had a first class result.

Age Concern

We enjoyed the event and found it very worthwhile. We would be very interested in participating at any future events

Leeds Building Society

We were delighted with the response we received at the Over 50 's exhibition. This was a first experience for us and the free spinal screen we offered was a huge success.

In fact, both days our waiting list was full and most of the attendees were having to come back after 2 hours. Luckily the rest of the stands were good so people didn't mind staying!

Marbella Chiropractic

This experience has been really positive forus. It has been very useful addressing the ex-pat market.

Grupo Ballezol

The show has been great. It has given usa wonderfull opportunity to make contact with the British community.

British Consulate

In all and between us, we estimate that we talked to around 500 people. Suffice to say that after the first day, my voice had gone I had talked to so many people!

The Bodyworks Clinic

The show was fantastic.
Prosecur Security

Congratulation for the success of the show. We've been really happy with our results, much better than what we expected. Overall the show, the organization, the attendance was great.

Oto Hearing Clinic

Congratulations to everyone involved with the show which we know the visitors and exhibitors were over the moon with!

Sur In English newspaper

An excellent show

Lloyds / TSB Bank

The show was good for us. It was busy, and we hope that the people we spoke to will come onboard with us as a company.

All Seasons Paint Protection

The show was very good. Our stand was extremely busy and we made some great contacts.

Sanyres Retirement Villages

A great show as always.

Mills & Mills Clinic