andalucia.com

Media Information

Established in 1996, your trusted advertising partner in Andalucía

The "**Information about Andalucía**" website was created in 1996. It offers clear, concise information about the region primarily for the tourist, the foreign resident and the international investment market.

The information that you will find in the **11,000 pages** at Andalucia.com is gathered from a wide variety of internationally published writers, photographers, and journalists, all of whom share a great love for all things Spanish and in particular, all things Andalucían.

Chris Chaplow, Managing Director

We have helped thousands of businesses in Andalucía promote their products worldwide

Our site receives 250,000 visits every month

Statistics and Rankings for Andalucia.com

MORE INTERESTING FACTS:

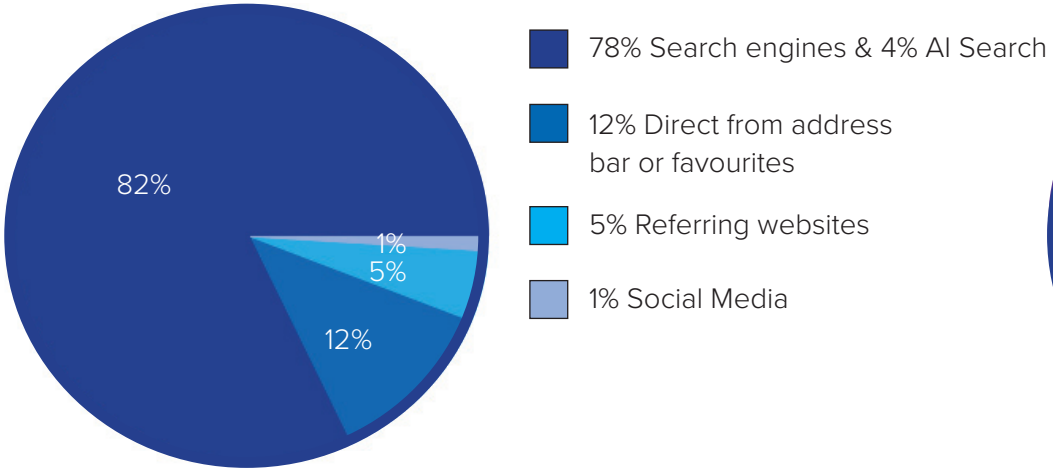
WIKIPEDIA	Over 250 citations
MOZ **Domain Authority:**	65
Pages indexed & registered with Google	64,900
Inbound links to website:	35,598 from 15,600 domains
apivoid **website trustscore:**	100/100

ENGLISH LANGUAGE STATS

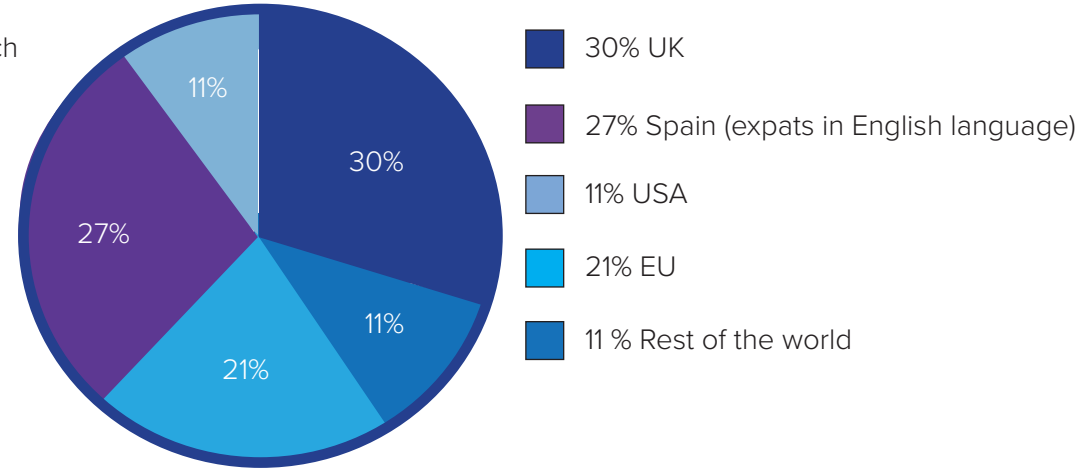
SOURCE: MOZ

Providing accurate marketing data to our advertisers across all sectors

VISITOR SOURCE



VISITOR GEOGRAPHIC PROFILE



VISITOR STICKYNESS:

Average time on site 1' 7"

Average Number of Pages Viewed per active user: 1.77

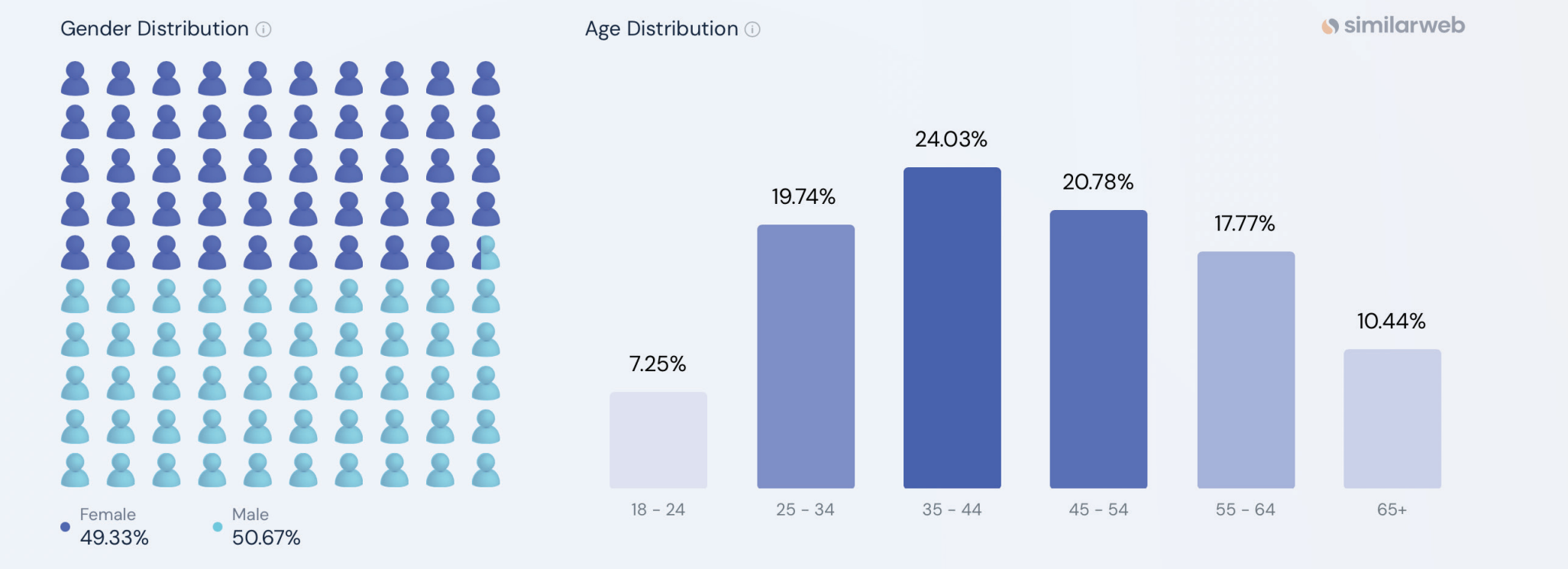
VISITORS ON DEVICES

Sessions - Mobile 63% Desktop 33% Tablet 4%

SOURCE: GOOGLE ANALYTICS

Ease of navigation keeps visitors online

The ideal platform to reach the English speaking population who live in or visit Andalucía on a regular basis



SOURCE: VISITORS SURVEY

SOURCE: SIMILAR WEB

Andalucia.com maintains a low advertiser-to-content ratio

Developing online marketing campaigns and presence for both local and international businesses

We welcome inquiries from businesses who wish to advertise on Andalucia.com in order to reach this high profile targeted market.

Advertising clients trust Andalucia.com as their source of web traffic.

Range of products from logo links, high profile banners, to page sponsorship and GEO pages specifically created with AI search in mind.

Call (+34) 952 897 865
email: advertising@andalucia.com

Clients trust Andalucia.com as their source of web traffic

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Advertising options

We offer a range of advertising solutions to maximise your brand's visibility, including banner advertising, button banners, text links, logo placements, page sponsorships and bespoke pages optimised for GEO (Generative Engine Optimisation) and AI search.

We provide tailor made solutions for each client

The company behind the website

Andalucia Com SLU is the company behind the "Information about Andalucía" website. Formed in 1996, it is staffed by passionate professionals from a myriad of different backgrounds and interests. All are dedicated to maintaining the high standards that visitors to the website have come to expect for more than a decade. It is this team-based approach which is the backbone of our continued success.

Our Founder Chris Chaplow has been involved in Internet Governance via ICANN (Internet Corporation for Assigned Names and Numbers) for the last 20 years. He received an award 'In grateful recognition and appreciation of Chris' extraordinary leadership in Contributing to the Business Constituency as the Vice Chair of Finance and Operations'.

Andalucia.com was awarded Company of the Year at the Junta de Andalucia's 2008 Costa del Sol Business Awards.

Andalucia.com winner of Communicator of the Year 2009 awarded by the international Costa Press Club.

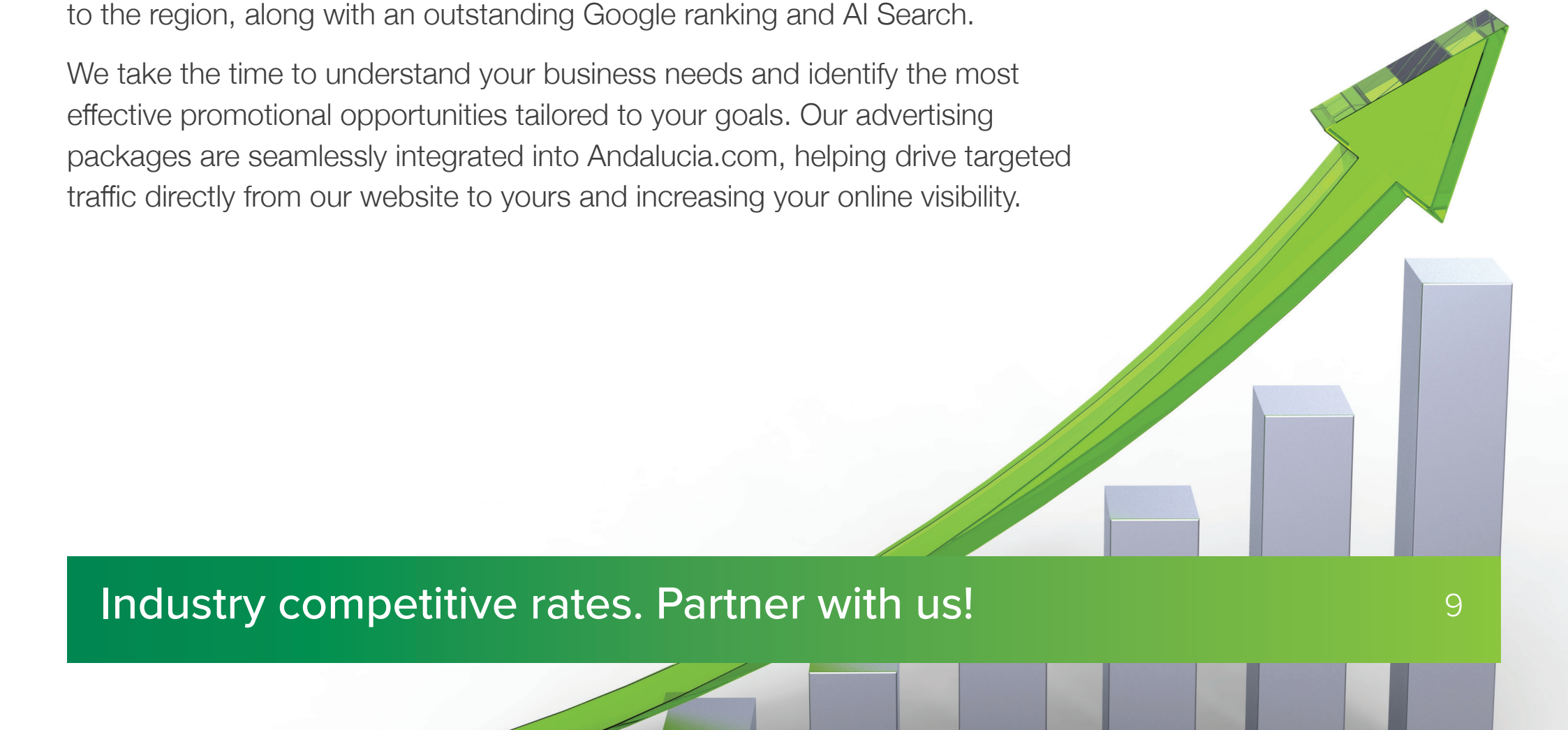
2026 – Andalucia.com celebrates 30 years online.

Andalucia.com is the market leader in its field

Invest in promotion and partner with Andalucia.com today!

After 30 years providing detailed and useful information about Andalucía, the website has gained an excellent reputation among its readers as a trusted guide to the region, along with an outstanding Google ranking and AI Search.

We take the time to understand your business needs and identify the most effective promotional opportunities tailored to your goals. Our advertising packages are seamlessly integrated into Andalucia.com, helping drive targeted traffic directly from our website to yours and increasing your online visibility.



Industry competitive rates. Partner with us!

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